



## Casual Rates

Be heard on Vanuatu's newest FM radio station. Our gold format reaches the majority of expatriates and professional Ni-Vanuatu. Our listeners are professionals with disposable income. We offer a full service and are happy to create an effective, results driven ad for you.

15 Sec Spots		30 Sec Spots	
MONDAY TO FRIDAY		MONDAY TO FRIDAY	
05:00 - 09:00	VT 816	05:00 - 09:00	VT 1,352
09:00 - 13:00	VT 612	09:00 - 13:00	VT 1,014
13:00 - 17:00	VT 445	13:00 - 17:00	VT 746
17:00 - 21:00	VT 386	17:00 - 21:00	VT 676
21:00 - 24:00	VT 327	21:00 - 24:00	VT 542
24:00 - 05:00	VT 225	24:00 - 05:00	VT 274
WEEKENDS		WEEKENDS	
05:00 - 09:00	VT 816	05:00 - 09:00	VT 1,352
09:00 - 13:00	VT 612	09:00 - 13:00	VT 1,014
13:00 - 17:00	VT 327	13:00 - 17:00	VT 542
17:00 - 21:00	VT 225	17:00 - 21:00	VT 274

### Advertisement Production

#### FULL SERVICE

Includes concept and up to 3 reviews/changes.  
VT 3,500

### On Air Promotion

#### 5 SPOTS

Up to 40 words read 5 times between 09:00 - 17:00.  
VT 5,500

### On Air Interviews

#### 20 MINUTES

20 minute sponsored interview including songs and ad breaks.  
VT 10,500

### Program Sponsorship

#### DAILY

Have the naming rights to any of our regular programs.  
Price on application.

Sign up to a package & receive  
**\*FREE Ad Production**

\*Production cost will be waived upon signing of contract.



# Packages

	15 Sec Spots		30 Sec Spots	
	MONDAY TO FRIDAY		MONDAY TO FRIDAY	
<b>Maxi Premiere Packages</b>	05:00 - 09:00	5 spots each period	05:00 - 09:00	5 spots each period
	09:00 - 13:00			
	13:00 - 17:00			
	17:00 - 21:00			
	21:00 - 24:00			
	24:00 - 05:00			
	30 spots per day	<b>SAVE 40% VT 8,500</b>	30 spots per day	<b>SAVE 40% VT 14,000</b>
	WEEKENDS		WEEKENDS	
	05:00 - 10:00	5 spots each period	05:00 - 09:00	5 spots each period
	10:00 - 18:00			
	18:00 - 24:00			
	24:00 - 06:00			
	20 spots per day	<b>SAVE 40% VT 6,000</b>	30 spots per day	<b>SAVE 40% VT 10,000</b>

	15 Sec Spots		30 Sec Spots	
	MONDAY TO FRIDAY		MONDAY TO FRIDAY	
<b>Prime Time Packages</b>	05:00 - 09:00	5 spots each period	05:00 - 09:00	5 spots each period
	09:00 - 13:00			
	13:00 - 17:00			
	17:00 - 21:00			
	20 Spots Pack	<b>SAVE 35% VT 7,500</b>	20 Spots Package	<b>SAVE 35% VT 12,500</b>
	WEEKENDS		WEEKENDS	
	06:00 - 10:00	4 Spots Breakfast Primetime	05:00 - 09:00	4 Spots Breakfast Primetime
	10:00 - 18:00	6 Spots Prime Time	09:00 - 13:00	6 Spots Prime Time
	10 Spots Pack	<b>SAVE 35% VT 5,000</b>	20 Spots Package	<b>SAVE 35% VT 7,500</b>

\*Saving based on casual rate.

All rates quoted include VAT.

For sales and enquiries contact Vanuatu Media Marketing Tel: (678) 23224 [www.vmm.vu](http://www.vmm.vu)

