



Advertising Rates

Vanuatu's most popular and **ONLY** daily newspaper since 1993!

Did you know? Daily Post sells 3000 copies Monday to Friday and over 3500 on a Saturday. With a surveyed pass on readership of 7 people, up to 21,000 people are reading it in offices and homes around Vanuatu. That is big exposure for your business!



Display Ad Rates				Artwork
SIZE	DIMENSIONS	BLACK & WHITE Any day	FULL COLOUR Any day	Display Ad Artwork Rates
1/24	45mm x 84mm	VT 9,000	VT 11,900	VT 5,800
1/16	62mm x 93mm	VT 12,500	VT 16,600	
1/12	84mm x 93mm	VT 15,400	VT 20,100	
1/8	128mm x 93mm	VT 17,800	VT 23,100	
1/8 Strip	260mm x 45mm	VT 17,800	VT 23,100	
1/6	84mm x 190mm	VT 22,500	VT 30,700	
1/4	128mm x 190mm	VT 28,600	VT 37,800	
1/4 Strip	260mm x 93mm	VT 27,200	VT 37,800	
1/3	84mm x 384mm	VT 32,500	VT 45,500	
1/2	264mm x 190mm	VT 41,000	VT 53,100	
Full Page	264mm x 384mm	VT 56,900	VT 83,400	
Centre Spread	564mm x 384mm	VT 85,900	VT 112,700	

Requested Positions

Available on a first come, first served basis subject to editors approval and loading fees. Add 20% to the advertising rate on a requested position.

Priority Positions

- Page 1 - add 50%

- Back Page - add 25%

- Page 3 - add 25%

Graphic Design

If you require artwork for your display ad, we can help you design it. We have a team of graphic designers in-house. See rates listed above and you can view our portfolio of work on www.vmm.vu

Inserts

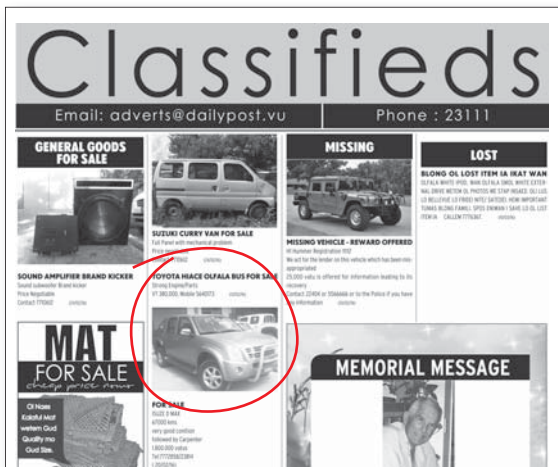
Benefit from our distribution network! Provide us with 3500 copies of your flyer or brochure and we'll insert them into the Daily Post.
A4 size VT 45,000 A3 size VT 50,000



Advertising Rates

Classified Ad Rates

Sell your item by listing it in the most read paper in Vanuatu. Up to 50 words for a full week (6 issues).



1 week (6 issues)	50 words	VT 2,000
	Make it Bold	add VT 250
	Add a photo	add VT 1,200

Real Estate Ad Rates

Get your property listed for a week in the most read paper in Vanuatu. Your ad runs EVERY DAY!

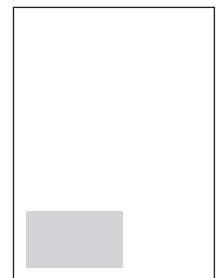
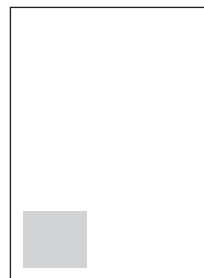
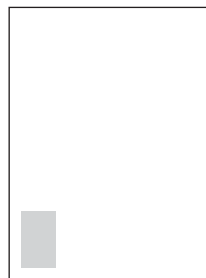


Display Box Ads B&W Only	1/16 page	VT 8,500 per week
	1/8 page	VT 18,000 per week
	1/4 page	VT 35,000 per week

Vanuatu Trade & Business Directory Rates

The most economical way to get your business noticed.

Your advertisement will appear three times a week on Tuesday, Thursday and Saturday. Change your advertisement as many times as you like at no extra charge.



CONTRACT	Single Box 45mm x 75mm	Double Box 84mm x 75mm	Triple Box 128mm x 75mm
1 month	VT 5,000 per week	VT 8,500 per week	VT 12,500 per week
3 months	VT 4,500 per week	VT 8,000 per week	VT 12,000 per week
6 months	VT 4,200 per week	VT 7,500 per week	VT 11,000 per week
12 months	VT 4,000 per week	VT 6,500 per week	VT 10,000 per week

Graphic Design: Artwork for classified ads, positions vacant & public notices is complimentary.