

Advertising Rates

Vanuatu's most popular and ONLY daily newspaper since 1993!

Did you know? Daily Post sells 3000 copies Monday to Friday and over 3500 on a Saturday. With a surveyed pass on readership of 7 people, up to 21,000 people are reading it in offices and homes around Vanuatu. That is big exposure for your business!



Display Ad Rates

SIZE	DIMENSIONS	BLACK & WHITE Any day	FULL COLOUR Any day
1/24	45mm x 84mm	VT 8,250	VT 11,000
1/16	62mm x 93mm	VT 11,600	VT 15,400
1/12	84mm x 93mm	VT 14,300	VT 18,700
1/8	128mm x 93mm	VT 16,500	VT 21,450
1/8 Strip	260mm x 45mm	VT 16,500	VT 21,450
1/6	84mm x 190mm	VT 20,900	VT 28,600
1/4	128mm x 190mm	VT 26,565	VT 35,200
1/4 Strip	260mm x 93mm	VT 25,300	VT 35,200
1/3	84mm x 384mm	VT 30,250	VT 42,350
1/2	264mm x 190mm	VT 38,115	VT 49,500
Full Page	264mm x 384mm	VT 53,000	VT 77,700
Centre Spread	564mm x 384mm	VT 80,000	VT 105,000

Requested Positions

Available on a first come, first served basis subject to editors approval and loading fees. Add 20% to the advertising rate on a requested position.

Priority Positions

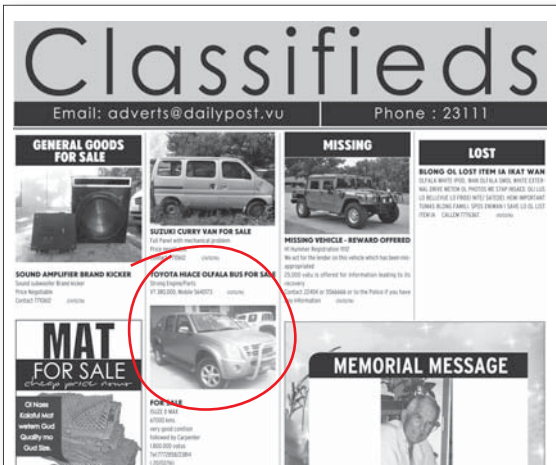
Page 1 - add 50%

Back Page - add 25%

Page 3 - add 25%

Classified Ad Rates

Sell your item by listing it in the most read paper in Vanuatu. Up to 50 words for a full week (6 issues).



1 week (6 issues)	50 words	VT 1,500
	Make it Bold	add VT 200
	Add a photo	add VT 1,000

Real Estate Ad Rates

Get your property listed for a week in the most read paper in Vanuatu. Your ad runs EVERY DAY!

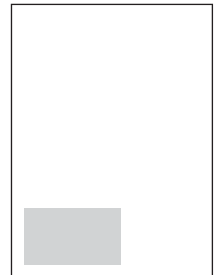
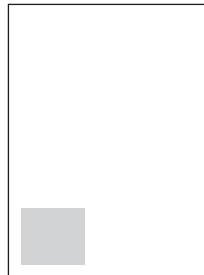
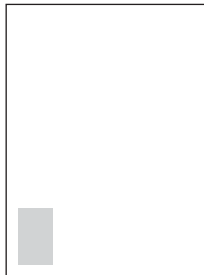


Display Box Ads B&W Only	1/16 page	VT 7,500 per week
	1/8 page	VT 15,000 per week
	1/4 page	VT 27,500 per week
	1/2 page	VT 46,000 per week
	Full Page	VT 77,000 per week

Vanuatu Trade & Business Directory Rates

The most economical way to get your business noticed.

Your advertisement will appear three times a week on Tuesday, Thursday and Saturday. Change your advertisement as many times as you like at no extra charge.



CONTRACT	Single Box 45mm x 75mm	Double Box 84mm x 75mm	Triple Box 128mm x 75mm
1 month	VT 4,500 per week	VT 8,000 per week	VT 11,500 per week
3 months	VT 4,250 per week	VT 7,500 per week	VT 11,000 per week
6 months	VT 4,000 per week	VT 7,000 per week	VT 10,000 per week
12 months	VT 3,750 per week	VT 6,000 per week	VT 9,000 per week