



Advertising Rates

Vanuatu’s most popular and **ONLY** daily newspaper since 1993!

Did you know? Daily Post sells 3000 copies Monday to Friday and over 3500 on a Saturday. With a surveyed pass on readership of 7 people, up to 21,000 people are reading it in offices and homes around Vanuatu. That is big exposure for your business!



Display Ad Rates				Artwork
SIZE	DIMENSIONS	BLACK & WHITE Any day	FULL COLOUR Any day	Display Ad Artwork Rates
1/24	45mm x 84mm	VT 8,250	VT11,000	VT 5,400
1/16	62mm x 93mm	VT 11,600	VT 15,400	
1/12	84mm x 93mm	VT 14,300	VT 18,700	
1/8	128mm x 93mm	VT 16,500	VT 21,450	
1/8 Strip	260mm x 45mm	VT 16,500	VT 21,450	
1/6	84mm x 190mm	VT 20,900	VT 28,600	
1/4	128mm x 190mm	VT 26,565	VT 35,200	
1/4 Strip	260mm x 93mm	VT 25,300	VT 35,200	
1/3	84mm x 384mm	VT 30,250	VT 42,350	
1/2	264mm x 190mm	VT 38,115	VT 49,500	
Full Page	264mm x 384mm	VT 53,000	VT 77,700	
Centre Spread	564mm x 384mm	VT 80,000	VT105,000	

Requested Positions

Available on a first come, first served basis subject to editors approval and loading fees. Add 20% to the advertising rate on a requested position.

Priority Positions

- Page 1 - add 50%
- Back Page - add 25%
- Page 3 - add 25%

Graphic Design

If you require artwork for your display ad, we can help you design it. We have a team of graphic designers in-house. See rates listed above and you can view our portfolio of work on www.vmm.vu



Advertising Rates

Classified Ad Rates

Sell your item by listing it in the most read paper in Vanuatu. Up to 50 words for a full week (6 issues).



1 week (6 issues)	50 words	VT 1,500
	Make it Bold	add VT 200
	Add a photo	add VT 1,000

Real Estate Ad Rates

Get your property listed for a week in the most read paper in Vanuatu. Your ad runs EVERY DAY!

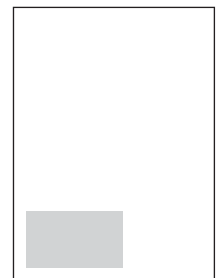
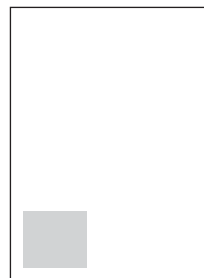
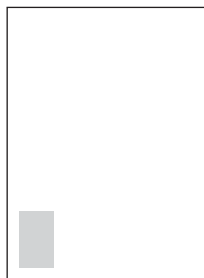


Display Box Ads B&W Only	1/16 page	VT 7,500 per week
	1/8 page	VT 15,000 per week
	1/4 page	VT 27,500 per week
	1/2 page	VT 46,000 per week
	Full Page	VT 77,000 per week

Vanuatu Trade & Business Directory Rates

The most economical way to get your business noticed.

Your advertisement will appear three times a week on Tuesday, Thursday and Saturday. Change your advertisement as many times as you like at no extra charge.



CONTRACT	Single Box 45mm x 75mm	Double Box 84mm x 75mm	Triple Box 128mm x 75mm
1 month	VT 4,500 per week	VT 8,000 per week	VT 11,500 per week
3 months	VT 4,250 per week	VT 7,500 per week	VT 11,000 per week
6 months	VT 4,000 per week	VT 7,000 per week	VT 10,000 per week
12 months	VT 3,750 per week	VT 6,000 per week	VT 9,000 per week

Graphic Design: Artwork for classified ads, positions vacant & public notices is complimentary.